

☆ June 80

Apple Locker & accessories

Apple Locker

A security locking device designed to discourage any would-be thief from taking the entire computer and any of the components—comes complete with locks, connectors, cables and full installation instructions. **Price \$69.95**



Get the most
out of your
Apple

Apple Sack

Apple Cart



Made of heavy duty metal, painted crinkle black. It has a concealed shelf to put manuals and other items for storage. Attached casters allow easy and versatile movement of stand. **Price \$169.95**



Soft vinyl case allows for ease in transporting an APPLE, one or two disk drives, accessories, cables and diskettes all in one bag. Heavy duty zipper gives strength and ease for opening and closing. Cushioned handle provides a comfortable grip. The lightweight case protects your APPLE from the environment. **Price \$85.00**

FOR MORE INFORMATION AND ORDERS CONTACT:

Manufactured exclusively by Tele-Terminals, Inc.
7216 Boone Avenue North,
Brooklyn Park, Minnesota 55428
612/535-5330

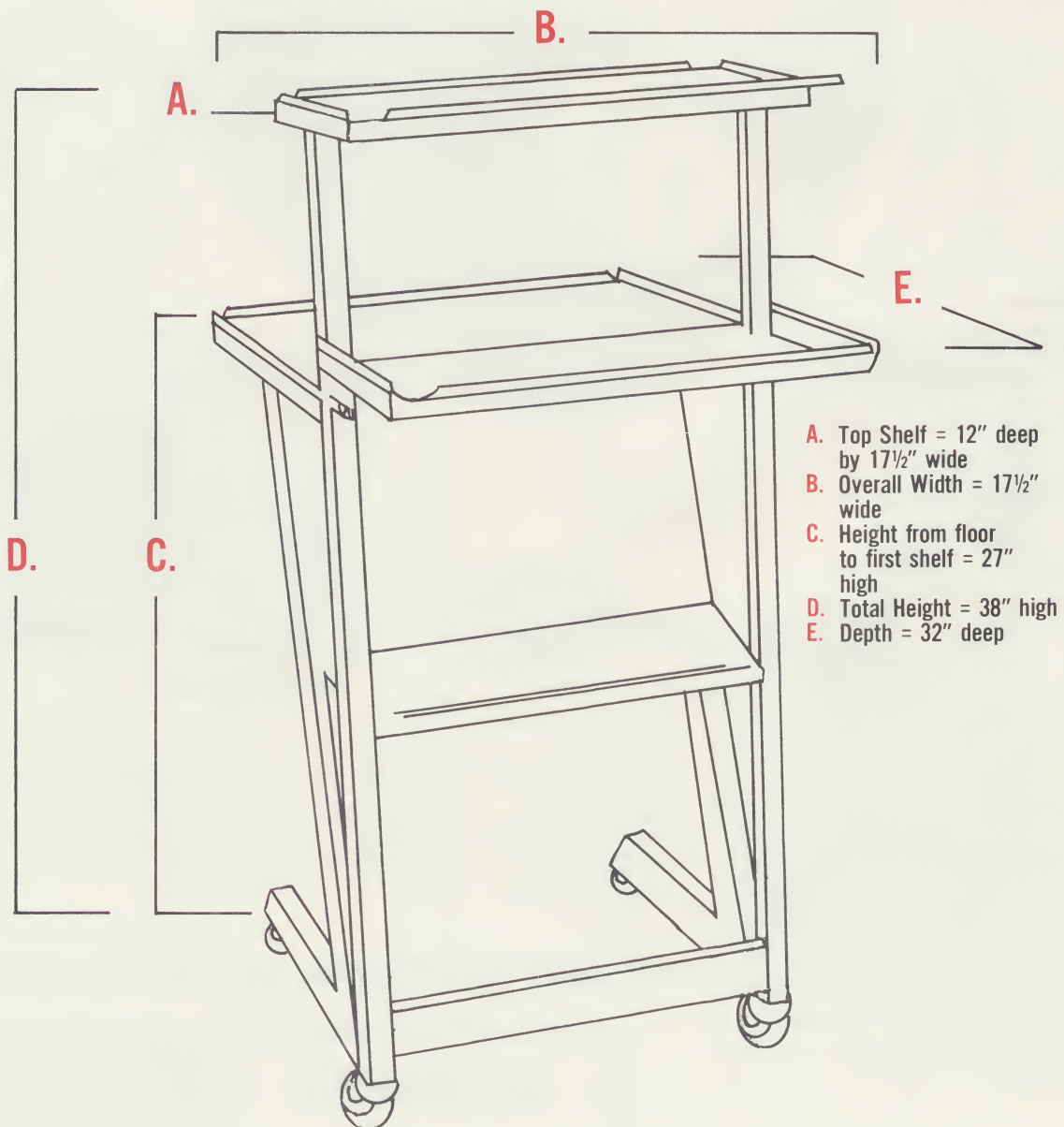
TELE-TERMINALS

7216 BOONE AVE. NORTH
BROOKLYN PARK, MN 55428
PHONE (612) 535-5330
MN Wats 800/442-3006
NAT Wats 800/328-3072

the Apple cart

The stand developed for Teleprinter 43 doubles as a cart for an APPLE II, one (1) or two (2) disk drives, monitor and additional shelf space for game paddles, manuals and other items. The stand is made of heavy duty metal painted a crinkle black. It has a concealed shelf to put manuals or other items for storage. Casters allow easy and versatile movement of the stand. Shelf may be detached if desired by two thumb screws.

Dimensions of the APPLE CART (Teletype 43 Stand)



For immediate release:

APPLE SACK

A soft vinyl cushioned case allows for ease in transporting an APPLE II, one (1) or two (2) Disk Drives, Game Paddles, Cables, Diskettes and room for other items all in one bag. Foam within the vinyl gives protection against temperature changes. Heavy-duty zipper gives strength for ease of opening and closing. The cushioned handle provides a comfortable grip. The hard bottom with feet allows APPLE to sit upright when not carrying it. A separate liner on the inside protects the unit from miscellaneous items that also can be carried.

Lightweight (approximately one and one-half pounds), the case protects your APPLE from the environment. Not suitable for truck or baggage shipping, but acceptable for carrying on airplanes.

The APPLE SACK sells for \$85.00 for a quantity of one.

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7216 Boone Avenue North
Brooklyn Park, Minnesota 55428
Local: 612/535-5330
National WATS: 800/328-3072
MN. WATS: 800/442-3006

Other APPLE products available are the APPLE LOCKER and the APPLE CART

Dealer inquiries are encouraged and discounts are available

Contact: Jim Altermatt, Marketing Manager

For immediate release:

APPLE LOCKER

FACT: Microcomputer theft is on the rise. It is an unpleasant fact that when any new device becomes desirable by the public it also becomes an object of theft. Car stereos, tape players, C. B. radios, and bicycles all become the desired objects of theft in direct proportion to their popularity. Home computers, like the APPLE II, are now, and will continue to be a desirable item.

FACT: Theft is real, and in most cases, can be prevented. The APPLE LOCKER is that measure of prevention. It is a security locking device designed to discourage any would-be thief from taking the entire computer, two (2) disk drives, monitor and boards (or any combination of APPLE and three (3) devices). The APPLE LOCKER can significantly cut down the odds that your APPLE, or any of its options will become a theft statistic.

The APPLE LOCKER comes complete with locks, connectors, cable and complete diagrams for easy installation (approximately 45 minutes).

Another kit "MICRO LOCKER" is also available to lock up other Micros (TRS-80, PET, TI99/4, ATARI, etc.) and/or other equipment (terminals, printers, typewriters, video-recorders, monitors, etc.)

	<u>COST</u>
APPLE LOCKER Delivery: Immediate to 30 days	\$69.95
MICRO LOCKER Delivery: Immediate to 30 days	\$59.95

Dealer inquiries are encouraged

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Contact: Jim Altermatt, Marketing Manager

APPLELOCKER

FACTS

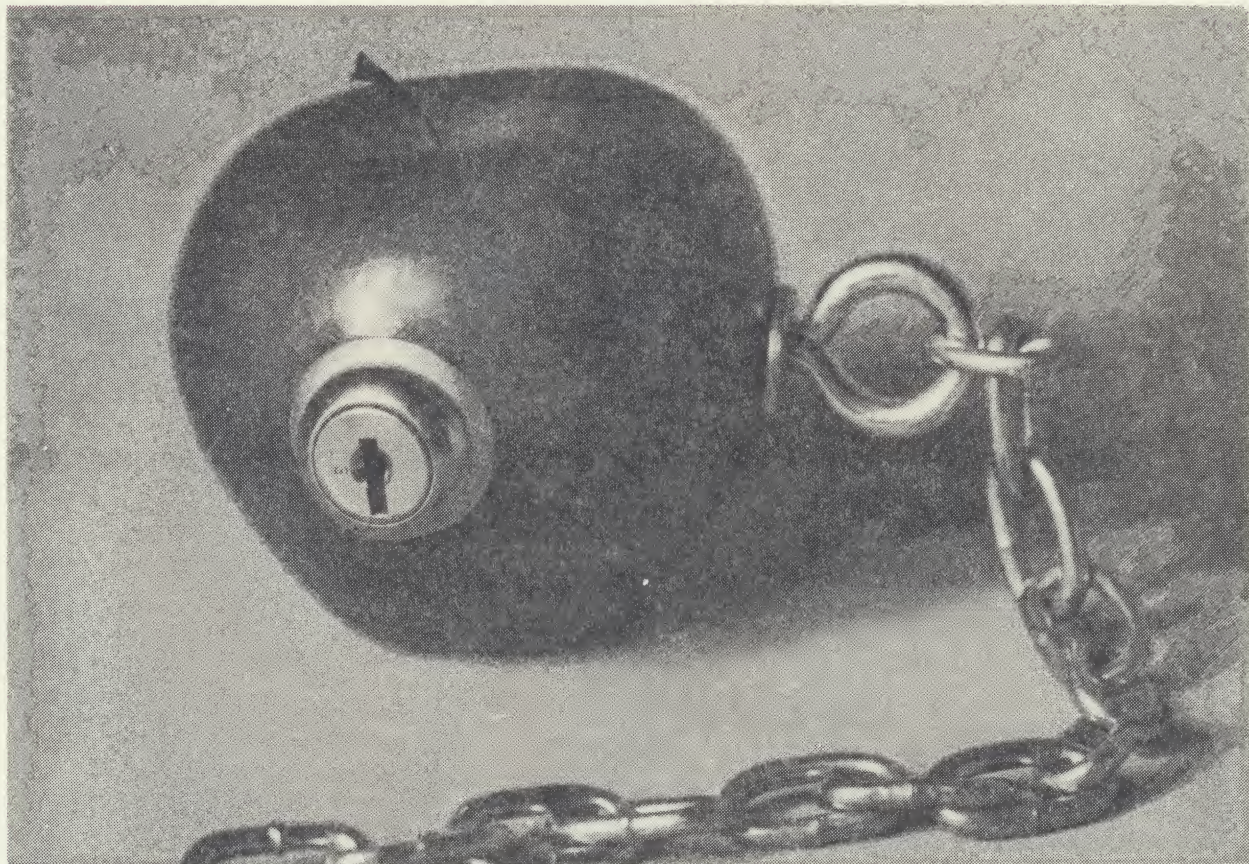
Fact: Microcomputer theft is on the rise.

Fact: Schools have, and will continue to make, a sizable investment in microcomputers.

Fact: Schools are high-risk theft areas.

Fact: Many schools have no theft insurance or have very high deductible rates.

Problem: You need the Applelocker to reduce the very high odds of theft.



For immediate release:

APPLE CART

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The APPLE CART sells for \$169.95 for a quantity of one.

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APPLE LOCKER PRICING

QUANTITIES	<u>1 - 4</u>	<u>5 - 19</u>	<u>20 - 49</u>	<u>50 & Up</u>
LIST (User)	69.95	62.95 10%	59.50 15%	48.95 30%
DEALER		55.95 20%	48.95 30%	42.00 40%

APPLE SACK PRICING

QUANTITY	<u>1 - 4</u>	<u>5 - 19</u>	<u>20 - 49</u>	<u>50 & Up</u>
LIST (User)	85.00	81.00 5%	72.00 15%	64.00 25%
DEALER		73.00 15%	64.00 25%	55.00 35%

APPLE CART PRICING

QUANTITY	<u>1 - 4</u>	<u>5 - 19</u>	<u>20 - 49</u>	<u>50 & Up</u>
LIST (User)	169.95	161.50 5%	144.50 15%	135.95 20%
DEALER		144.50 15%	127.50 25%	118.95 30%

June 18, 1980

Mr. Ted Nelson
Box 128
Swarthmore, Pennsylvania 19081

Dear Mr. Nelson:

On behalf of Tele-Terminals, Inc., I want to thank you for your recent inquiry regarding our "APPLE Products". I am enclosing information that you requested.

If you have further interest, please don't hesitate to call me on our Toll Free WATS line (800/328-3072).

Sincerely,

TELE-TERMINALS, INC.



Jim Altermatt
Marketing Manager

JLA/dlr
enc:

P.S. The MICRO LOCKER is the same as the APPLE LOCKER except without locks to hold the APPLE cover down.